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Ohio Aviation  
Association

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## WHO IS OAA?

The Ohio Aviation Association is *the voice* for Ohio's airports. Our airports contribute to the economic vibrancy and well-being of Ohio, the birthplace of aviation. The OAA has brought attention to our industry that it never had before! We continue to voice your needs to legislators while watching out for legislation that could be detrimental to Ohio's airport environment.

Beyond legislative efforts, we offer the value of communication, engagement, and education. We keep an eye on the future while also offering everyday needs to our members such as a place to post job positions, RFP/Qs, etc.

We thank you for your support!

Stacey Heaton, AAE  
Executive Director

## GET RECOGNIZED AS AN AIRPORT INDUSTRY MARKET LEADER—Virtually

*As an OAA sponsor, you get to demonstrate your company's value to attendees while they learn about the latest trends and what our speakers offer!*

Sponsoring the OAA virtual conference offers the opportunity showcase your company's goods and services to prospective customers in YOUR target market.

Our conference attracts airport members and business members from all over the State and beyond!

OAA membership consists of representatives from over 70 airports in Ohio, nearly 40 business members, 5 aviation education institutions, students, and aviation enthusiasts!

## WHY SPONSOR?

- Increase your brand and product visibility
- Take advantage of our role within the airport community
- Build your corporate profile
- Gain access to airport leaders

# 2021 OAA Conference Sponsorship Opportunities

An Annual Conference sponsorship is the ideal way to stand out as an industry leader as well as showing your support of airports and aviation in Ohio. OAA Annual Conference sponsors receive high visibility among our members and leaders. We offer opportunities to fit every budget. There are limited numbers of Gold, Platinum, and Titanium sponsorships so call soon!

## Sponsorship Levels

In the chart below, you can see the tremendous value offered with each level of sponsorship.

	Bronze \$500	Silver \$750	Gold \$1000	Platinum \$1500	Titanium \$2000
Your logo on <i>OAA's registration webpage</i> ahead of the conference. Your logo will link to your desired website. Pre-conference, high website volume helps get your name out there!	✈	✈	✈	✈	✈
Your logo on the Full Agenda (PDF provided to all attendees).		✈	✈	✈	✈
Your logo on the <i>Conference Platform</i> throughout the conference. This will rotate throughout the entire conference.			✈	✈	✈
Your logo on <i>OAA's website</i> for the rest of the year PLUS your logo on the At-A-Glance agenda (PDF provide to attendees).				✈	✈
Your company gets to place an assortment of company information at the fingertips of our attendees! See below*					✈
Complimentary Conference Registrations	0	0	1	2	3

**\*Titanium Sponsorship:** This year's conference platform (WHOVA) offers an exciting benefit beyond just your logo! In the EXHIBITOR area, you can post a company video, provide descriptions of your services, **hold a promotion** to entice attendees to visit your information, post two handouts, list multiple company contacts, up to 50 company and product photos, add your slogan, and links to your social media! Due to limited availability, this is reserved only for our Titanium Sponsors!



## Supporting Sponsorships

Not quite ready for a bigger sponsorship? Not to worry! Select from one of the Supporting Sponsorships below.

- **Website Support:** Help get your business recognized! A great way to get your name seen for the rest of 2021! Your logo will be prominently displayed in the sidebar of our website. Sponsor our website for just \$400 (or \$300 if you are a member!).
- **Scholarship Support:** Help the future of aviation in Ohio by contributing to the Norm Crabtree Scholarship Fund. Sponsor amounts are available in \$50 increments.

## Complete Your Selection Now!

When you are ready to support OAA 's 2021 Virtual Conference, contact us at [oa@ohioaviation.org](mailto:oa@ohioaviation.org). Please be aware that sponsorships at the Gold level and higher have limited availability. Due to payment processing and back-of-the-house efforts for the online platform, sponsorship sign-up ends August 6.

Things to keep in mind:

1. Call or email OAA soon! We can invoice you right away via email.
2. You will be able to pay by check or credit card. If paying by credit card, there is an additional 3% credit card processing fee.
3. If you selected any opportunities that include registrations, you will be contacted at a later date for contact information (name and emails) of those individuals.

Contact the Office of the Executive Director at [oa@ohioaviation.org](mailto:oa@ohioaviation.org) or at 614-526-4990 today!

Thank you for your support!

