



Ohio Aviation
Association

WHO IS OAA?

The Ohio Aviation Association is *the voice* for the airports that contribute to the economic vibrancy and well-being of Ohio, the birthplace of aviation. The OAA has brought success to our airports over the last few years as we worked with the State to increase state funding. We continue to voice your needs to legislators while watching out for legislation that could be detrimental to Ohio's airport environment.

But we offer more than lobbying efforts to our members. We offer the value of communication, engagement, and education. We keep an eye on the future while also offering everyday needs to our members such as a place to post job positions, RFP/Qs, etc. And did we mention networking, networking, and networking?

LEARN MORE ABOUT SPONSOR AND EXHIBIT OPPORTUNITIES

Contact Executive Director's office at 614-526-4990 or via email at oa@ohioaviation.org.

GET RECOGNIZED AS AN AIRPORT INDUSTRY MARKET LEADER

As a sponsor or exhibitor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at the OAA conference and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market. From concessions to environmental operations, our conference and events attract the top aviation professionals in Ohio.

OAA membership consists of over 334 airport representatives from 72 airports in Ohio. Nearly 40 aviation-related businesses with over 190 representatives are also members of the association.

WHY SPONSOR AND EXHIBIT?

- Increase your brand and product visibility
- Take advantage of our role with in the airport community
- Build your corporate profile
- Gain access to key airport leaders

2019 Conference Sponsorship Opportunities

An Annual Conference Sponsorship is the ideal way to stand out as an industry leader supporting aviation in Ohio. OAA Annual Sponsors receive high visibility and unparalleled access to OAA members and leaders. We offer varying opportunities to fit every budget. To submit your sponsorships or exhibit application, please visit www.ohioaviation.org or call 614-526-4990. We offer: Medal Sponsorships, Logo'd Item Sponsorships, Food & Event Sponsorships, and Supporting Sponsorships.

Medal Sponsorships

In the chart below, you can see the tremendous value offered with each level of Medal Sponsorships.

	Silver \$800	Gold \$1500	Platinum \$2750
Sponsorship Recognized at Opening Ceremony	✈	✈	✈
Sponsorship Recognition on Full Agenda	✈	✈	✈
Digital Showcase of Your Logo: OAA's website, emails and social media	✈	✈	✈
Sponsorship Recognition on the At-A-Glance Agenda		✈	✈
Your Brochure Placed into Every Conference Bag		✈	✈
Sponsorship Recognition on the Pocket Agenda			✈
Logo on the Take-Home Item (Pint Glass or similar)			✈
Optional: Insert One Company Swag into Conference Bag			✈
Complimentary Conference Registrations	0	1	2



Conference Logo'd Item Opportunities:

Showcase your company brand throughout the conference with logo opportunities. In addition to conference-day exposure, your logo will be included in all digital marketing leading up to the conference. Limited in availability and must be purchased no later than February 25th for production purposes. **Each of these logo'd opportunities receives one complimentary registration.**

- Conference Bag Sponsorship (your logo on our bag) \$2000 (Limit = 1)
- Custom Koozie (your logo on a koozie to go in our bag) \$1250 (Limit = 1)
- Sport Bottle (your logo on a sports bottle) \$1250 (limit = 1)
- Badge Sponsorship (your logo on each name badge) \$2500 (Limit = 1)

Food and Event Sponsorship Opportunities:

With these opportunities, you receive a prominently displayed signage and speaker recognition. Your company will also be included in our digital marketing: OAA website, eblasts, and social media leading up to the conference. **Sponsorships of \$1000 or higher in this section receive one complimentary registration.**

- Breakfast Day 1: \$750
- Breakfast Day 2: \$750
- Luncheon/Bus. Mtg Day 1: \$1500
- Lunch Day 2: \$750
- Refreshment Break Day 1 morning: \$500
- Refreshment Break Day 1 afternoon: \$500
- Refreshment Break Day 2 morning: \$500
- All-day Coffee Station Day 1: \$1500
- All-day Coffee Station Day 2: \$1000
- Reception/Banquet: \$2000

Supporting Sponsorships:

•**Sponsor a Student:** Help the future of Ohio aviation, pass along the knowledge and love for aviation to younger generations. Host a student at the 2019 Annual Conference. Sponsor a student is just \$50.

•**Website Support:** Year-long presence on our website!! Show your support throughout the entire year of 2019 for just \$500 (\$400 if you are a member!).



Conference Exhibiting Opportunities

Exhibiting at the OAA Annual Conference gives your company access to airport management, engineering consultants, small businesses, direct service providers, contractors and other professionals in aviation. The conference site, the Hilton Columbus/Polaris, provides prime space for exhibitors looking for high foot traffic, and visibility, during all breaks and networking. As an exhibitor, you are expected to exhibit from 8 am - 5:30 pm on April 9th and 8 am - 2 pm on April 10th.

Included in your rate:

- One (1) standard 6' draped exhibit table for a table-top exhibit.*
- Company info (short blurb) and primary contact information on the exhibitor directory.
- Company name highlighted in the program document.
- Company name listed in the program and scrolling announcements.
- Company name recognized during events.
- One Complimentary Registration.
- Refundable \$200 fee.**

	Exhibitor Fee (Includes \$200 refundable fee)
Member	\$1195
Non-Member	\$1495
Non-Profit Member	\$500
Non-Profit Non-Member	\$750

*If your exhibit takes up more space than a standard 6' table, there will be an extra fee assessed due to space limitations. Call for details.

** A \$200 refundable fee will be collected to ensure hotel exhibit premise and equipment is returned appropriately AND to ensure exhibitor remains exhibiting during required hours. If the exhibitor leaves prior to 2 pm on the second day or leaves the premise in less than acceptable conditions, the OAA will **not** refund the \$200 fee.

When you are ready to support OAA through sponsorships and exhibiting, please go to our website (www.ohioaviation.org) and complete the online form to sign-up for all your needs. You will have the opportunity to pay via credit card online or have an invoice emailed to you upon submission.

Thank you for your support!

